

WHY READ THE ZEPHYR?

Glowing...or Burning Testimonials

"A personal favorite of mine is the Canyon Country Zephyr, based in Moab, Utah. Editor and publisher Jim Stiles has loaded this irreverent newspaper with enough good reporting to put metro papers to shame... the Zephyr tells it like it is. In Moab, the erstwhile outdoor recreational capitol of the interior West, the siren like allure of booming tourism has become, for many, a monster out of control."

Todd Wilkinson
Lone Peak Lookout
Bozeman, Montana

"(The Zephyr), a serious, but funny, bi-monthly offers the best insights we've seen into the problems of the Southwest starting with too many people trying to strike it rich in beautiful but poor country. Stiles has the courage to discuss the problems created by armies of invading tourists as well as the cancer left by earlier Moabites who came to Utah to make their fortunes."

--Ed Randegger
Environ Magazine
Ft. Collins, Colorado

"I can't even read The Zephyr anymore...It's not relevant."
Heidi McIntosh
Staff Attorney, Southern Utah Wilderness Alliance (SUWA)

"Part of desert country's magic is that it nourishes eccentricity. Jim is part of that, our own Barney Fife. He's worth having around though, even if we have to clean up after him now and again. Typically enough, Jim's rant says less about SUWA than about Jim's own curious little world. As its only resident, he's in charge. He gets not only his own opinion but his own facts."

Scott Groene,
Executive Director, SUWA

"Stiles wants to return to the good old days of Ed Abbey and economic depression. He has a closed mind when it comes to progress."

Tom Shellenberger, Moab real estate agent
Salt Lake City Magazine

"Stiles is a publisher of quintessential fair-mindedness: he disapproves of just about everyone. As far as landscape blights go, he places hoards of mountain bikers on a par with any oil rig. He prints columns by boneheaded radicals as well as the radically boneheaded. Stiles is an aggressive perpetrator of knowledge, a passionate defender of kindness and common sense, has a splendid sense of humor, and is a primo curmudgeon. The Canyon Country Zephyr might be the best local newspaper in the country."

David Swift
Jackson Hole News
Jackson, Wyoming

"Stiles publishes the Canyon Country Zephyr, a polished alternative newspaper. Reading the Zephyr can bring tourist guilt. Stiles can be as cantankerous as Abbey, calling for identification cards to be issued to longtime Moabites so they can secure tables reserved for locals during the tourist season."

Brian Marquard
Newsday
New York

"You say you could care less about what's going on in Moab, Utah? Read the Zephyr anyway. You'll get a lesson in how the media can analyze public policy without resorting to the boring outmoded notion of unbiased reporting. Besides the hand-drawn cartoons by Stiles will make you chuckle."

--Barry Scholl
Utah Outdoors
Salt Lake City

"I can sum up the Zephyr in one word...crap."

--Jimmie Walker
Former Grand County Commissioner
Moab, Utah

